

General Business English



Learn the language of doing business in English.

Objectives:

Speak effectively about:

- Budgets & financial statements
- Marketing plans & advertising concepts
- Product features
- Customer service and retention
- Motivating employees
- Retaining staff
- Managing people
- Selling and sales techniques innovation

Format : 2 days of intensive private instruction

from 9am to 4.30pm

Price: 875,00 €

General Business English is perfect for:

Professionals at an Intermediate level (CEF A2+, Berlitz English 4) or above, who want to be able to do business in English.

What to expect:

The course focuses on:

- increasing confidence, fluency and accuracy when speaking English in business settings
- practical language that you can apply immediately
- essential business terms, slang and idioms